



Integrity
Ingredients
Corporation

TINTED GLOW SERUM

What It Is

Tinted Glow Serum is a hybrid product that combines the low maintenance, multifunctional benefits of a serious skin care serum with the subtle glow of a tinted moisturizer. It features powerful antioxidants and skin-loving ingredients such as Glucuronic acid to deliver superior skin hydration that plumps fine lines and wrinkles and more. Lightweight in texture, it glides effortlessly onto the skin for a light-weight natural, tinted glow. More than 95% of the formula is created from naturally derived ingredients.



What It Does

- ✔ Skin instantly looks brighter, even toned and is pleasantly hydrated for a natural, radiant finish and healthy-looking glow.
- ✔ Luminous mineral pigments provide sheer, lightweight coverage for a brightened complexion.
- ✔ Glucuronic acid derived from Silver Ear Mushroom Powder vigorously hydrates the skin and smooths and plumps fine lines and wrinkles over time.

Solution For

- ✔ Skin hydration, wrinkle prevention, even texture, firmness and an instant dewy, glow.
- ✔ Low maintenance skin care with multifunctional benefits of skin care and color in one product.
- ✔ Pre-mature aging – wrinkles, fine lines, sagging, and loss of firmness.
- ✔ Aging skin lacking collagen and elastin – proteins that bolster skin structure and elasticity.

How To Use

- ✔ After cleansing, apply with fingertip, or foundation applicator and smooth onto the skin. May be mixed into foundation for additional coverage, as well as with SPF for UV protection.

Featured Actives

- ✔ **IntegriMOIST Silver Ear Mushroom Powder:** A powerful source of Glucuronic Acid that helps to promote collagen synthesis, improve skin elasticity, and visibly plump and reduce fine lines and wrinkles. Effectively retains water to deliver long-lasting moisture for beautifully plump, resilient texture and softer dewy skin.
- ✔ **Arctic Berry Blend #1 Liquid Extract BW:** A proprietary blend of arctic, superfruit berry extracts that are rich in Vitamin C, antioxidants and polyphenols.
- ✔ **IntegriMULSIFIER Natural SSL:** Releases Lactic Acid on skin contact to improve the feel and functionality of intensive skin care. Clinically tested to improve skin firmness and smoothness upon repeated application.
- ✔ **BGT™ DOLGS:** A ceramide-like liquid crystal emulsifier that acts as a carrier of bio-active ingredients with excellent moisturizing and repairing properties.
- ✔ **BGT™ DM:** An excellent wetting agent and binder for powders and pigments. Rich emolliency works to prevent lipsticks and oil-based foundations from sweating.
- ✔ **Pinna Leaf NP™:** A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.

TINTED GLOW SERUM

Integrity Ingredients - Advancing the “Beauty with a Conscience” Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

IntegriMOIST Silver Ear Mushroom Powder

Tremella Fuciformis Sporocarp (Mushroom) Extract

Use Level: 0.05 – 0.5%

- Powerful source of Glucuronic acid that holds in moisture 500 times its weight.
- Effectively retains water to deliver long-lasting moisture for beautifully plump, resilient texture and softer dewy skin.
- Polysaccharides help to promote collagen synthesis, improve skin elasticity, and visibly reduce wrinkles over time.
- Strong antioxidants protect from free radical damage and help to blur hyperpigmentation to promote a brighter, more evened skin tone.
- Natural anti-inflammatory properties help to reduce skin redness and irritation of acne-prone and sensitive skin.
- Contains a high level of Vitamin D that supports skin hydration and helps to repair UV damage.
- Applications: Excellent for skin care essences, toners, creams, lotions, masks, and various hybrid color cosmetics.

Arctic Berry Blend #1 Liquid Extract BW

Glycerin (and) Betula Alba Juice (and) Rubus Chamaemorus (Cloudberry) Fruit Extract (and) Empetrum Nigrum (Crowberry) Fruit Extract (and) Vaccinium Vitis-Idaea (Lingonberry) Fruit Extract

Use Level: 0.1 – 10% depending on application

- Rich in antioxidants and polyphenols, as well as a high concentration of vitamins and minerals.
- Cloudberry Extract – high Vitamin C content revives and brightens skin.
- Crowberry Extract – boosts collagen production to enhance skin elasticity and helps skin to recover from free radical damage, UV radiation, and environmental pollutants.
- Lingonberry Extract – helps to reduce water loss, skin redness and sensitivity while it encourages tissue regeneration. Contains organic acids, vitamins A, B, and C, and trace elements of potassium, calcium, magnesium, and phosphorus.
- Applications: Skin care, hair care, body care, eye and lip products and some color cosmetics.

BGT™ DOLGS

Diocetyl dodecyl Lauryl Glutamate (and) Stearyl Alcohol

Use Level: 1 – 3%

- A ceramide-like liquid crystal emulsifier with excellent moisturizing and repairing properties.
- Functions as a carrier of bio-active ingredients and improves skin moisture with an elegant after-feel.
- No co-emulsifiers are required as it forms a very stable liquid crystal emulsion.
- Efficiently locks in water, adds a pleasant esthetic to formulations and forms a delightful moisturizing film on the skin.
- Applications: Skincare, Baby Products, Hair Care, Color Cosmetics, Suncare.

BGT™ DM

Diisostearyl Malate

Use Level: 3 – 8%

- A diester derived from natural malic acid and a unique, highly branched-chain of isostearyl alcohol.
- This chemical structure functions as an excellent wetting agent and binder for powders and pigments.
- Applications: Skin care, and cream color cosmetics.

Pinna Leaf NP™

Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Protease, Lipase

China Compliant

Use level 1 - 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

 Integrity Ingredients Corporation
“Your Innovation Partner”

Ingredient List – Formula #030923A

Water, Glycerin, Polycitronellol, Sodium Stearoyl Lactylate, Diocetyl dodecyl Lauroyl Glutamate, Bentonite, Butyrospermum Parkii (Shea) Butter, Diisostearyl Malate, Mica, Betula Alba Juice, Stearyl Alcohol, Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Tremella Fuciformis Sporocarp (Mushroom) Extract, Rubus Chamaemorus (Cloudberry) Fruit Extract, Empetrum Nigrum (Crowberry) Fruit Extract, Vaccinium Vitis-Idaea (Lingonberry) Fruit Extract, Titanium Dioxide, Synthetic Fluorophlogopite, Iron Oxides, Lipase, Protease, Sodium Phytate, Polyhydroxystearic Acid, Trihydroxystearin, Xanthan Gum, Parfum

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