



Integrity
Ingredients
Corporation

FIRM & LIFT PEPTIDE FACIAL SERUM

What It Is

A lightweight, deeply penetrating facial serum that firms, tightens, and deeply hydrates the skin. Within days, skin becomes revitalized, smoother and more hydrated. Fine lines and wrinkles are visibly plumped and appear to fade. Deeply hydrates skin's connective tissue to increase skin firmness and leaves a pleasant cushion on the skin. More than 95% of the formula is created from naturally derived ingredients.



What It Does

- Infused with TDP-1, a patented, high-performing polypeptide, this serum visibly reduces lines and wrinkles with both rapid and long-term results.
- Repeated facial expressions such as squinting create muscle contractions and the release of acetylcholine which causes wrinkles to form.
- TDP-1 works with precision to block acetylcholine from its receptor sites to reduce the formation of fine lines and wrinkles.
- Effectively retains water to deliver long-lasting moisture for beautifully plump, resilient texture and softer dewy skin.

Solution For

- Reducing the signs of aging, such as wrinkles, fine lines, sagging, and loss of firmness.
- Aging skin that is lacking collagen and elastin – proteins that bolster skin structure and elasticity.
- Increasing skin hydration, texture and firmness for a smoother and more youthful appearance.

How To Use

- Use morning and, or night Immediately after cleansing. Squeeze one full dropper into the palm of your hand and gently pat it into the skin.

Featured Actives

- BGT™ TDP-1:** A polypeptide that quickly penetrates and effectively binds the acetylcholine receptor sites for rapid wrinkle reduction.
- IntegriACTIVE FirmLift:** A unique blend of peptides that provide immediate and long-term skin firming and lifting. Enhances collagen production to help minimize the appearance of fine lines.
- IntegriMOIST HA HMW PWDR:** Efficiently locks in water, adds a pleasant esthetic to the formula and forms a delightful moisturizing film on the skin.
- IntegriMOIST HA OLIGO PWDR:** Provides strong water retention and deeply penetrates the skin's dermal connective tissues to increase skin firmness and visibly reduce wrinkles.
- Pinna Leaf NP™:** A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.

FIRM & LIFT PEPTIDE FACIAL SERUM

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

BGT™ TDP-1

Tridecapeptide-1

Use Level: 1 - 10% depending on application

- BGT™ TDP-1 is a biochemically designed polypeptide that quickly penetrates and effectively binds the acetylcholine receptor sites to produce rapid wrinkle reduction to reduce the appearance of fine lines.
- Clinical studies show noticeably reduced fine lines after 15 minutes of application with no rebound after four hours.
- Wrinkles formation is due to repeated facial expressions that contract and tighten the muscles' memory.
- BGT™ TDP-1 effectively prevents the binding of acetylcholine to its receptor site to block the initiation of muscle contractions. This keeps the muscle in a relaxed state to further reduce the appearance of fine lines and wrinkles.

IntegriACTIVE FirmLift

Hydrolyzed Rice Protein, Water, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract

Use Level: 2 - 10%

- A unique blend of peptides that provide immediate and long-term skin firming and lifting.
- Enhances collagen production to help minimize the appearance of fine lines.
- Stimulates fibroblast growth and improves cellular metabolism for a firmer and brighter complexion.
- Applications: Skin and body care.

IntegriMOIST HA HMW PWDR

Sodium Hyaluronate

Use Level: 0.1 - 0.5%

- Efficiently locks in water, adds a pleasant esthetic to formulations and forms a delightful moisturizing film on the skin.
- Applications: Hair Care, Skin & Hair Conditioning, Body Care, Baby Products, Clean Beauty, Wellness.

IntegriMOIST HA Oligo PWDR

Hydrolyzed Sodium Hyaluronate

Use Level: 1 - 3%

- Powerful water retention that deeply penetrates the dermal layer.
- Nourishes and stores hydration in the skin's connective tissue to increase firmness and visibly reduce wrinkles.
- Applications: Skin care, hair care, liquid and cream color cosmetics, face and body cleansing products.

Prozol OH

Glycerin

Use level 2 - 10% depending on application

- A humectant that allows the skin to retain moisture.
- Increases skin hydration and relieves dryness.
- Softens skin and refreshes the skin surface.
- Applications: All personal care formulations.

Pinna Leaf NP™

Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Protease, Lipase

China Compliant

Use level 1 - 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system - blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

Ingredient List - Formula #022323B

Water, Hydrolyzed Rice Protein, Glycerin, Tridecapeptide-1, Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Hydrolyzed Sodium Hyaluronate, Prunus Amygdalus Dulcis (Sweet Almond) Seed Extract, Hydroxyethylcellulose, Sodium Hyaluronate, Lipase, Protease

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