

DETOXIFYING SCALP SERUM WITH NICOMENTHYL®

An energizing scalp serum designed to invigorate and stimulate the scalp to promote healthy hair growth and to help to prevent hair loss. Specially formulated with a unique combination of technologies that were carefully selected for their nourishing, revitalizing, detoxifying and repairing properties. These ingredients have been proven for their ability to stimulate blood flow to the scalp, enhance cell growth and repair, and provide essential nutrients to the hair follicles.

What It Does

- Helps to increase blood flow to the scalp, reduce inflammation, enhance cell growth, and restructure and repair the hair follicles.
- Helps to detox the hair follicles and enhance microcirculation to prevent hair loss and promote stronger, healthier hair growth.
- Fights against major ROS free radicals and protects DNA against superoxide anion and hydrogen peroxide.

Solution For

- Detoxifying the scalp to help protect, repair, oxygenate, nourish, repair barrier function and remove the buildup of impurities and pollutants.
- Reducing inflammation and revitalizing hair follicles to promote a healthy environment for hair growth.

How To Use

- Fill the dropper full and apply directly to the scalp evenly dispersing the serum. Massage into scalp with your fingertips.
- Works best on dry or towel-dried hair and can be applied morning or night.
- This is a leave-in product, style your hair normally and apply daily for best results.

Featured Actives

- **Capillisil:** A silanol technology created to increases hair density and delay hair loss. Restructures and repairs the hair follicle.
- Sea Heather®: A marine alga that combats damage induced lipid peroxidation and fights major ROS free radicals. Provides anti–inflammatory activity and is clinically proven to lower skin reactions by reducing skin stinging 30 minutes after application.
- Nicomenthyl® 20: Activates hair fullness, repairs UV damage, enhances microcirculation and detoxifies the scalp. Provides powerful antioxidant benefits and is an excellent carrier of other actives that may be incorporated to enhance a particular formulation.
- **Pinna Leaf NPTM:** A robust, 100% natural, broad-spectrum preservative system blend of BioZymesTM, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.

DETOXIFYING SCALP SERUM WITH NICOMENTHYL®

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

Capillisil

Silanediol Salicylate, Butylene Glycol, Triethanolamine

Ecocert | Cosmos Approved | Sustainability Profile

Use Level: 1% or more depending on application

- · Delays hair loss and increases hair density
- Restructures and repairs the hair follicle.
- Stimulates the epidermal cells for improved growth.
- Applications: Hair and scalp care.

Sea Heather®

Water, Cystoseria Amentacea/Caespitosa Brachvarpa Extract

Ecocert, Cosmos Approved, China compliant

Use Level: 2 - 10%

- · A marine alga that combats damage induced lipid peroxidation and fights major ROS free radicals.
- Protects DNA against superoxide anion and hydrogen peroxide; provides anti-inflammatory activity.
- Guarantees cell membrane functionality after chemical irritation.
- · Clinically proven to lower skin reactions by reducing skin stinging 30 minutes after application.
- · Applications: Skin care.

Nicomenthyl® 20

Menthyl Nicotinate

Use Levels:

Face: 0.5 – 1% Hair: 0.5 – 2% Body: 0.5 – 3%.

- Oxygenates, nourishes, detoxifies, repairs skin and strengthens the skin barrier.
- Increases NAD+, a coenzyme found in all living cells; required for fundamental biological processes.
- Modulates sensorial activity, delivers topical Vitamin B3, enhances microcirculation, activates hair fullness, provides strong antioxidant benefits and protects, detoxifies skin.
- Unique dual action sensory skin-feel provides a warming then cooling sensorial effect.
- Applications: Anti-aging, anti-pollution, hair loss, after-sun cooling, refreshing body and cellulite products; lip plumping, shaving and deodorant products.

Pinna Leaf NPTM

Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Protease. Lipase

China Compliant

Use level 1 - 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system − blend of BioZymes[™], Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.
- · Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

Ingredient List - Formula #113022-8