



ANTI-WRINKLE POLYPEPTIDE EYE CREAM

What It Is

An advanced, revitalizing eye cream that visibly refines and restores skin's youthful vitality and delivers both immediate and long-term eye area firming and wrinkle reducing benefits.

What It Does

- Infused with TDP-1, a patented, high-performing polypeptide, this light, but richly textured cream melts into skin and helps to minimize the appearance of fine lines and wrinkles with both rapid and long-term results.
- Repeated facial expressions such as squinting create muscle contractions and the release of acetylcholine which causes wrinkles to form.
- TDP-1 works with precision to block acetylcholine from its receptor sites. As a result, the muscle stays in a relaxed state which helps to reduce the formation of fine lines and wrinkles.
- Delivers long-lasting moisture for beautifully resilient, soft, and dewy skin.

Solution For

- The formation of wrinkles around the eye area due to repeated facial expressions that become embedded in the muscle's memory and result in fine lines and wrinkles that become visibly noticeable and permanently etched.
- Consumers who desire a luxurious, highly efficacious eye cream to deeply moisturize and reduce the signs of aging around the eye contour area.
- Those who desire a luxuriously silky eye cream that delivers rapid, as well as long term results to rejuvenate the eye area and visibly reduce the appearance of wrinkles.
- Consumers who want to also take preventative measures against signs of aging with this multi-action eye cream for a youth preserving effect.

How To Use

- Apply in the morning and evening. Dot a pea-sized amount around the orbital bone of the eye and out to the side where crow's feet wrinkles form and massage into the skin.

Featured Actives

- BGT™ TDP-1:** A biochemically designed three-dimensional folded polypeptide spherical structure. It quickly penetrates and effectively binds the acetylcholine receptor sites to produce rapid wrinkle reduction to reduce the appearance of fine lines. Clinical studies conducted on TDP-1 show that there are noticeably reduced fine lines at the crow's feet eye area after 15 minutes of application and with no rebound after four hours.
- Lipex® SheaSolve™:** Increases moisture, protects the skin barrier, and creates a smooth, powdery, sensorial skin feel.
- Glycerin:** Acts as a humectant that allows the skin to retain moisture. It increases skin hydration, relieves dryness, and refreshes the skin's surface. Its emollient properties help to soften skin.
- Pinna Leaf NP™:** A robust, 100% natural broad-spectrum preservative; colorless, nearly odorless and may be used at pH 4- 10. Will not degrade foam in surfactant systems, nor cause offensive formula odors.



ANTI-WRINKLE POLYPEPTIDE EYE CREAM

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

BGT™ TDP-1

Tridecapeptide-1

Use Level: 1 - 10% depending on application

- BGT™ TDP-1 is a biochemically designed three-dimensional folded polypeptide spherical structure. It quickly penetrates and effectively binds the acetylcholine receptor sites to produce rapid wrinkle reduction to reduce the appearance of fine lines.
- Clinical studies conducted on TDP-1 show that there are noticeably reduced fine lines at the crow's feet eye area after 15 minutes of application with no rebound after four hours.
- The formation of facial wrinkles is due to year of repeated facial expressions that contract and tighten the muscles' memory. The most obvious locations are at the forehead and at the eye crow's feet areas.
- BGT™ TDP-1 effectively prevents the binding of acetylcholine to its receptor site to block the initiation of muscle contractions. This keeps the muscle in a relaxed state to further reduce the appearance of fine lines and wrinkles.

Lipex® SheaSolve™

Shea Butter Ethyl Esters

Ecocert | Cosmos Approved | Sustainability Profile
Use Level: 1 - 80% depending on application.

- Increases moisture, protects the skin barrier, and creates a smooth, powdery, sensorial skin feel.
- Provides low viscosity pigment dispersions at high loads. Cold process; time and energy efficient.
- Excellent solubilizer for organic UV mineral sunscreens; leaves no whitening or chalky skin residue.
- Applications: Sun protection, hair care, styling & scalp treatments; cleansers & skin care.

Pinna Leaf NP™

Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Protease, Lipase

China Compliant
Use level 1 - 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system - blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast, and mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

Ingredient List - Formula #12-008-004

Water, Polycitronellol, Glycerin, Pentylene Glycol, Sodium Acrylates Copolymer, Shea Butter Ethyl Esters, Hydrogenated Vegetable Oil, Disodium EDTA, Lecithin, Tridecapeptide-1, Bixa Orellana Seed Extract, Kalanchoe Pinnata Leaf Extract, Protease, Lipase

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