

**i<sup>2</sup> Integrity Ingredients Corporation**

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“Your **Innovation** Partner”

# IntegriACTIVE

## Arbutin



A natural skin brightening agent.

## IntegriACTIVE Arbutin

### **INCI Name: Alpha-Arbutin**

IntegriACTIVE Arbutin is a skin brightening cosmeceutical extracted from the dried leaves of the bearberry plant that also helps to prevent the development of freckles and hyperpigmentation even after a sunburn.

### **Attributes:**

Arbutin is known to be a safe option for all skin types to help even out the complexion, brighten dark areas of the skin that can be caused by sun damage and leaves a natural even skin tone.

### **Applications:**

Anti-Aging, Skin Care, Hair Care, Skin & Hair Conditioning, Color Cosmetics, Sun Care, Body Care, Eye & Lip Care, Clean Beauty, Wellness.

### **Suggested Use Level:**

Use Level: 0.5 - 3%