Highly polar, semi-solid, shea-based oleogel for improving moisturizing, conditioning and light-reflecting benefits in skin, hair and lip care formulations

redefine natural



Personal Care

Lipex L'sens[™]

Recommended applications: skin care, hair care, lip care and lipsticks

INCI NAME Soybean Glycerides (and) Butyrospermum Parkii Unsaponifiables

Derived from a unique combination of soybean glycerides and shea butter unsaponifiables, Lipex L'sens shows high substantivity to both hair and skin. Its properties in regard to touch, structure, gloss, film-forming and water-absorbing capacities make it an excellent vegan-based alternative to lanolin. Lipex L'sens combines well with other vegetable based emollients and emulsifiers as well as with most synthetic and mineral oil based materials used in cosmetics. It also has good compatibility with waxes typically used in lipstick formulations. Appearance: Yellow-colored paste Solid fat content at 35°C: 1% Unsaponifiable content: 5–8% Slip melting point: 36°C Oxidative stability index (110°C): >100 hours Refractive index (at 60°C): 1.458



Skin care applications

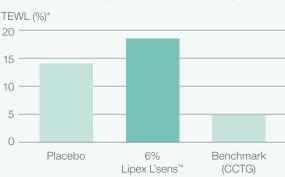
Typical use concentrations: 1-3% for lotions and creams, 1-6% for body butters

Key features and benefits

• Film-forming properties improve moisturization and deliver a silky-soft after feel to the skin. When used as a component of the emollient phase in body care Lipex L'sens has been shown to improve skin barrier properties and significantly reduce trans-epidermal water loss (TEWL).

• High polarity controls texture in emulsion formulations, increasing spreadability and enhancing sensory benefits.

• High polarity also makes Lipex L'sens suitable for use in o/w and w/o formulations when combined with suitable emulsifiers.



Lipex L'sens[™] improves skin barrier properties

In vivo moisturization study shows that the optimum concentration of Lipex L'sens™ is around 6%.

* TEWL reduction versus untreated skin 4 hours after application.

Formulation suggestions

Skin care

Moisturising Lotion For Every Body AAK-16-242Y

lanolin-like properties shiny silky velvety conditioning shea based emollient texturizing shea based emollient highly polar glossy moisturising water-binding glossy eco-friendly

Lip care and lipstick applications

Typical use concentrations: 1–10% for lip balms, 1–5% for lipsticks

Key features and benefits

- Film-forming properties improve softening and moisturizing benefits
- Polar character ensures uniform pigment dispersion
- High refractive index contributes to a gloss effect on the lips
- High viscosity ensures long-term adhesion of the formulation to the lips



Formulation suggestions

Lip care Shea Innovations Smooth & Shine Lip Mask AAK-18-2434

SheaSoft[™], Lipex Bassol C[™], Lipex SheaLiquid[™] TR

Hair care applications

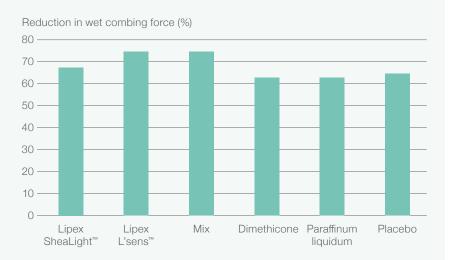
Typical use concentrations

0.5–1% for rinse-off conditioners, 1–2% for leave-in conditioners, 1–5% for styling products

Key features and benefits

• High spreadability combined with good adhesion make Lipex L'sens ideal for hair conditioning treatments. It has been shown to outperform placebo and synthetic benchmarks in reducing wet combing force.

• High polarity controls texture in emulsion formulations to deliver a rich, creamy appearance and enhanced aesthetics.



Lipex L'sens[™] reduces wet combing force

In vitro efficacy study of Lipex emollients versus synthetic and placebo benchmarks in rinse-off conditioners. "Mix" is a 1:1 blend of Lipex SheaLight[™] and Lipex L'sens[™].

Formulation suggestions

Hair care
Deep Nourishing Conditioning Treatment
AAK-16-270

Recommended AAK partner products: Lipex SheaSoft[™], Lipex Bassol C[™], Lipex SheaLiquid[™] TR

For samples, specifications, formulations and more, please visit aakpersonalcare.com





AAK Sweden AB AAK Personal Care SE-374 82 Karlshamn Sweden Phone +46 454 820 00 AAK USA Inc. 499 Thornall St., 5th Floor Edison, NJ 08837 USA Phone +1 973 741 5049 AAK China Ltd. 6F, Building 6, #3601 Dongfang Road Shanghai China 200125 Phone +86 21 6466 7979

