



Integrity  
Ingredients  
Corporation

# COOLING CRUSHED ICE BODY GELEE

## What It Is

An extraordinary, refreshingly sensorial Body Gelee used before, during or post sun that moisturizes, soothes and softens skin while it helps to reduce redness.

## What It Does

- ✔ A deeply hydrating, rinse-off or leave-on cooling “crushed ice” mask that locks in moisture and visibly plumps skin leaving your skin with a delicate soft and hydrated afterfeel.
- ✔ Infused with hyaluronic acid, panthenol, and Nicomenthyl to soothe, condition, detoxify and intensely hydrate sensitive skin
- ✔ Helps to nourish and detoxify skin that has been exposed to the sun and elements.
- ✔ Powerful humectant action helps to lock in moisture to plump fine lines and wrinkles for a smoother, softer, complexion.
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## Solution For

- ✔ Parched dry skin that is hot to the touch that needs hydration and refreshment.

## How To Use

- ✔ Apply to dry skin for 15 minutes and wash off. Or leave on during the day or overnight for a cooling and intense hydrating treatment.
- ✔ Use morning and night. Safe and gentle for all skin types including sensitive skin.

## Featured Actives

- ✔ **Rheostyl™ 90 N:** A powerful thickener for crystal clear formulas with a honey-like consistency for current, in demand sulfate-free or mild, low surfactant systems.
- ✔ **IntegriMOIST HA 1%:** Integrity's deeply potent skin humectant.
- ✔ **IntegriACTIVE Anti-Irritancy Complex:** Integrity's proprietary blend that synergistically creates a strong anti-inflammatory environment for the skin.
- ✔ **Nicomenthyl®:** A unique, multifunctional sensorial active that is one molecule with two components – Niacin and Menthol, that delivers 10 bioactive benefits.
- ✔ **Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and can be used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive formula odors.

# COOLING CRUSHED ICE BODY GELEE

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

## Rheostyl™ 90N

*Acrylates/Beheneth-25 Methacrylate Copolymer*

Use Level: 1 – 5% depending on application.

- Powerful, thickener and viscosity builder for mild, skin friendly, sulfate-free products.
- Preservative free, easy process liquid polymer – creates crystal clear formulas all along the pH range with unique, innovative shape memory and playful bouncy textures.
- Microgels swell as pH increases – viscosity & clarity increase with swelling.
- Applications: Skin care, Sun care, Body care.

## IntegriMOIST HA 1%

*Sodium Hyaluronate*

Use Level: 0.5 – 5%.

- Sodium hyaluronate molecule holds up to 1000 x its weight in water to bind moisture to the skin.
- Helps to hydrate and calm the look of redness and irritation.
- Applications: Skin care, Sun care, Body care.

## IntegriACTIVE Anti-Irritancy Complex

*Water (and) Panthenol (and) Dipotassium Glycyrrhizate (and) Sodium Hyaluronate (and) Allantoin (and) Aloe Barbadensis Leaf Extract (and) Tremella Fuciformis Sporocarp (Mushroom) Extract and Sodium Phytate*

Use Level: 1 – 3%

- A proprietary blend of active substances obtained from Licorice, Sodium Hyaluronate, Allantoin, Aloe Leaf Extract, Mushroom Extract and Phytic Acid to treat sensitive and damaged skin.
- Synergistically creates a potent anti-inflammatory environment for the skin.
- Applications: Skin care and body care.

## Nicomenthyl®

*Menthyl Nicotinate*

Use Levels: Face - 0.5 – 1%; Body - 0.5 – 3%.

- Unique dual action sensory skin-feel provides a warming then cooling sensorial effect.
- Oxygenates, nourishes, detoxifies, repairs skin and strengthens the skin barrier.
- Increases NAD+, a coenzyme found in all living cells; required for fundamental biological processes.
- Modulates sensorial activity, delivers topical Vitamin B3, enhances microcirculation, activates hair fullness, provides strong antioxidant benefits and protects, detoxifies skin.
- Applications: Anti-aging, anti-pollution, hair loss, after-sun cooling, refreshing body and cellulite products; lip plumping, shaving and

## Jakabix™ NP 5.2

*Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List – Formula #071619.10

Water, PEG-40 Hydrogenated Castor Oil, Propanediol, Glycerin, Acrylates/Beheneth-25 Methacrylate Copolymer, Menthyl Nicotinate, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Sodium Hyaluronate, Panthenol, Dipotassium Glycyrrizate, Allantoin, Aloe Barbadensis Leaf Juice, Tremella Fuciformis Sporocarp (Mushroom) Extract, Sodium Phytate, Phenoxyethanol, Chlorophenesin, Benzoic Acid, Sorbic Acid, Parfum, CI 42090

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