

## Integrity Ingredients Corporation

## "Your Innovation Partner"

PRESS RELEASE		FOR IMMEDIATE RELEASE
Media Contact:	Natalie DiLallo Vice President of Marketing & Strategic Planning (310) 782.0282 ndilallointegrityingredientscorp.com	March 16, 2020

Torrance, California – March 16, 2020 – Integrity Ingredients Corporation announces Social Resposibility Distribution Partnership with Protecnica Colombia, South America

## Advancing the "Beauty with a Conscience" Movement

Integrity Ingredients Corporation has announced an agreement with Protecnica, Colombia, South America to distribute MagNUT Sense Oil. MagNUT Oil is a 100% natural, virgin oil harvested from the Monkey Pot tree grown in the Colombian Caribbean along the Magdalena River banks. Income opportunities for the region are scarce to non-existent, and the population often resorts to deforestation for employment. IIC will partner to support the employment of the local community to protect the trees and to harvest the MagNUT fruit. The nuts are rich in Vitamin E, antioxidants, Omega's 3, 6, and 9 and contain more than 70% fatty acids. They are harvested by hand and cold pressed to preserve their purity and efficacy.

MagNUT is also a rare and powerful source of natural Selenium that helps to firm the skin as well as provide antioxidant protective benefits. Upon application, the oil forms an elegantly dry protective film that promotes long term hydration and prevents moisture loss. A clinical study

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proved that MagNUT Sense Oil significantly reduced wrinkles in 90% of the volunteers at 4 weeks.

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Media Contact
Natalie DiLallo

SOURCE: Integrity Ingredients Corporation

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Integrity Ingredients Corporation \* 2255 Jefferson St. \* Torrance, CA 90501 Phone (310) 782-0282 \* Fax (310) 782-0283 \* Toll Free (877) 765-0282 Marketing@integritvingredientscorp.com \* www.integritvingredientscorp.com

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