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Integrity Ingredients Corporation – Social Responsibility
Advancing the “Beauty with a Conscience” Movement - Alaska and Quebec, Canada Lower North Shore Region

IIC has commercialized 16 wildcrafted berries, plants and pure plant waters derived from the pristine ecosystems of the Boreal Forests located in Alaska and Quebec’s sub-arctic region, the Lower North Shore. Due to past economic-political factors, jobs had been destroyed, and the unemployment rate increased to more than 50%.

IIC’s commercialization efforts have significantly increased local employment opportunities, bringing back families previously forced to move away. Now, the Lower North Shore region is bustling with reunited, happy people who prosper through the local manufacturing of indigenous, nutrient rich ingredients. Some of these products feature ORAC values of 700 + and are extraordinarily rich in vitamins, antioxidants, polyphenols and Omega fatty acids.

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SOURCE: Integrity Ingredients Corporation

Related Links

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