



Integrity  
Ingredients  
Corporation

# WILDCRAFTED BERRY & BLACK CLAY PORE PURIFYING MASK

## What It Is

A nourishing charcoal and wild berry detox mask formulated to deep clean, purify, and decongest clogged pores with a tingling sensorial experience and the look of exotic ebony.

## What It Does

- Helps to eliminate skin impurities and lifts away daily dirt, oil, and pollution to seriously purify clogged pores.
- Infuses skin with exotic Colombian Caribbean Oils to help to reduce the appearance of fine lines and wrinkles.
- Activated charcoal deep cleans and helps to minimize pore size.
- Provides the skin with moisture, vitamins, essential minerals, prebiotic skin nutrition and potent antioxidant benefits.

## Solution For

- Enlarged Pores.
- Controlling excess oil.
- Congested skin.

## How To Use

- Wet skin and apply a thick layer massaging a generous amount evenly onto face, avoiding the eyes.
- Leave on for 3-5 minutes; mask will not dry or harden.
- Rinse thoroughly with warm water while massaging in a circular motion to remove.

## Featured Actives

- Activated Charcoal:** Effectively cleanses the skin to decongest pores, remove deep impurities, and dead skin cells. Charcoal molecules attract and wash away dirt, toxins, chemicals, heavy metals, and other pollutants. Result is smooth, supple, and even-toned skin.
- Illite Clay Black:** Eliminates oil, bacteria, and skin impurities and leaves it feeling cleansed, clarified, and balanced. Essential minerals nourish and replenish skin moisture, enhance skin function, promote cellular regeneration, minimize enlarged pores and repair damage. Helps to reduce pore congestion that causes breakouts.
- Phyactyl®:** Ideal marine active effectively purifies and detoxifies the skin. Protects DNA against free radicals and protects against the ozone and chemical stress.
- Kahai™ Oil:** A 100% natural, youth preserving active that is rich in Linoleic Acid and Vitamin E that soften, nourish and repair aging skin.
- MagNUT Sense Oil:** An extremely pure, light and fast absorbing oil that provides the skin with a dry, silky after-feel. Rich in Vitamin E and Omega 3, 6 and 9 fatty acids.
- IntegriACTIVE Chlorella Vulgaris Extract:** A natural prebiotic that helps to support and maintain a healthy, well balanced skin microbiome.
- Lingonberry & Crowberry Extracts:** Native berry superfruits wildcrafted from the pristine Lower North Shore, Quebec Canada. Nutritionally rich in antioxidants, polyphenols and Vitamin C.
- Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive odors.

# WILDCRAFTED BERRY & BLACK CLAY PORE PURIFYING MASK

Integrity Ingredients - Advancing the “Beauty with a Conscience” Movement

## Trade | INCI Names | Certifications | Use Levels

## Ingredient Features & Benefits

### Activated Charcoal

*Charcoal Powder*

Use Level: 3 – 15% depending on application.

- Effectively cleanses the skin to decongest pores, remove deep impurities and dead skin cells.
- Attracts dirt, toxins, chemicals, heavy metals, and other pollutants embedded in the skin.
- Results in smooth, supple, and even-toned skin.
- Applications: Skin care, hair care, masks, acne products.

### Illite Black Clay

*Illite*

Use Level: 0.5 – 10%; some systems may use higher levels depending on application.

- Eliminates oil, bacteria, and impurities and leaves the skin feeling cleansed, clarified, and balanced.
- Essential minerals nourish, replenish skin moisture, enhance its function, repair damage, promote cellular regeneration and minimize the appearance of enlarged pores.
- Revitalizes dull, dry, tired skin and helps to decongest pores to minimize breakouts.
- Applications: Skin care, body care, masks.

### Phyactyl®

*Water, Sargassum Multicun Extract*

Use Level: 2 – 5%

- Ideal marine active effectively detoxifies and purifies the skin.
- Protects DNA against singlet oxygen, hydroxyl radical and the most harmful ROS free radicals.
- Protects against the ozone and chemical stress.
- Applications: Skin and body care.

### Kahai™ Oil

*Caryodendron Orinocense Seed Oil*

Use Level: 2 – 5%

- A premium, 100% natural, sustainable, youth advancing active from the Colombian Cacay tree.
- Rich in Vitamins E and F, Linoleic Acid @ 75%.
- Contains 50% more Vitamin E and 2 x the amount of Linoleic Acid than Argan Oil.
- Absorbs quickly and imparts a dry, silky-smooth skin-feel.
- Suitable for sensitive skin, it activates skin renewal without synthetic retinol side effects.
- Clinical studies show 95% improvement in skin wrinkle reduction, 100% in hydration, 100% in skin firmness, 85% in skin smoothness and 80% in skin elasticity.

### MagNUT Sense Oil

*Lecythis Minor Seed Oil*

Use Level: 0.5 – 10% depending on application.

- A sustainable, 100% natural, virgin oil that is cold pressed to preserve oil purity and efficacy.
- A powerful source of natural Selenium provides antioxidant protection and helps to firm the skin.
- Rich in Vitamin E and unsaturated fatty acids, Omega 3, 6, & 9 > 70%.
- Helps to reduce fine lines, wrinkles and TEWL via its light protective film forming feature.
- Applications: Skincare, hair care, body care.

## Ingredient List - Formula #012220.3

Water, Bentonite, Sargassum Muticun Extract, Charcoal Powder, Activated, Propanediol, Lecythis Minor Seed Oil, Chlorella Vulgaris Extract, Caprylic/Capric Triglyceride, Illite, Glycerin, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Empetrum Nigrum Extract, Glyceryl Stearate SE, Stearic Acid, Cetearyl Alcohol, Vaccinium Vitis-Idaea Fruit Extract, Parfum, Arginine, Xanthan Gum, Polysorbate 20, Caryodendron Orinocense Seed Oil

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## IntegriACTIVE Chlorella Vulgaris Extract

*Chlorella Vulgaris Extract, Water*

Use Level: 1 – 5%

- Feeds probiotic bacteria to fortify the skin and support a healthy, well-balanced microbiome.
- Strong antioxidant loaded with B-vitamins, magnesium and zinc.
- Helps to calm skin inflammation and promote healthy skin functioning.
- Application: Skin and body care.

## Lingonberry Extract

*Vaccinium Vitis-Idaea Extract, Glycerin and Water*

Use Level: 1 – 5%; some systems may use higher levels depending on application.

- Bright burgundy native berry wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada. A nutritionally rich superfruit that is abundant in polyphenols and Vitamin C.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- High phytochemical content such as arbutin, resveratrol, anthocyanidin and procyanidin.
- Applications: All personal care.

## Crowberry Extract

*Empetrum Nigrum Extract*

Use Level: 1 – 5%; some systems may use higher levels depending on application.

- Native black berry wildcrafted from the pristine Boreal forests of Quebec Canada.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- Nutritionally rich in polyphenols and features a high ORAC Value of 72.56.
- Applications: All personal care.

## Jakabix™ NP 5.2

*Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

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