



Integrity  
Ingredients  
Corporation

# ROSE CRUSH HYDRATING MASK

## What It Is

A deeply hydrating, rinse-off or leave-on cooling “crushed rose” jellied facial mask that locks in moisture and visibly plumps skin leaving your skin soft and hydrated with a delicate rose scent.



## What It Does

- ✔ This jellied mask is infused with hyaluronic acid, panthenol, and Nicomenthyl™ to hydrate, soothe, condition and detoxify skin.
- ✔ Powerful humectant action helps to lock in moisture to plump fine lines and wrinkles for a smoother, softer complexion.
- ✔ Helps to nourish and detoxify skin that has been exposed to the sun, pollution and harsh elements.
- ✔ Gently exfoliates the skin while reducing irritation.

## Solution For

- ✔ Parched dry skin that is sensitive to the touch that needs hydration and refreshment.

## How To Use

- ✔ Gently stir the formula in the jar. Apply to dry skin for 15 minutes and wash off, or use overnight for an intensely hydrating treatment.
- ✔ May leave on during the day or overnight for a cooling and intense hydrating treatment.
- ✔ Use morning and night. Safe and gentle for all skin types including sensitive skin.

## Featured Actives

- ✔ **Rheostyl™ 90 N:** A powerful thickener for crystal clear formulas with a honey-like consistency for current, in demand sulfate-free or mild, low surfactant systems.
- ✔ **IntegriMOIST HA 1%:** Integrity’s deeply potent skin humectant.
- ✔ **IntegriACTIVE Anti-Irritancy Complex:** Integrity’s proprietary blend that synergistically creates a strong anti-inflammatory environment for the skin.
- ✔ **Lingonberry Extract:** Native berry superfruit wildcrafted from the pristine Lower North Shore, Quebec Canada. Fruit is nutritionally rich in antioxidants, polyphenols and Vitamin C.
- ✔ **Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and can be used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive formula odors.

# ROSE CRUSH HYDRATING MASK

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

## Rheostyl™ 90N

*Acrylates/Beheneth-25 Methacrylate Copolymer*

Use Level: 1 – 5% depending on application.

- Powerful, thickener and viscosity builder for mild, skin friendly, sulfate-free products.
- Preservative free, easy process liquid polymer – creates crystal clear formulas all along the pH range with unique, innovative shape memory and playful bouncy textures.
- Microgels swell as pH increases – viscosity & clarity increase with swelling.
- Applications: Skin care, Sun care, Body care.

## IntegriMOIST HA 1%

*Water, Sodium Hyaluronate 1%*

Use Level: 0.5 – 5%.

- Sodium hyaluronate molecule holds up to 1000 x its weight in water to bind moisture to the skin.
- Helps to hydrate and calm the look of redness and irritation.
- Applications: Skin care, Sun care, Body care.

## IntegriACTIVE Anti-Irritancy Complex

*Water, Panthenol, Dipotassium Glycyrrhizate, Sodium Hyaluronate, Allantoin, Aloe Barbadensis Leaf Extract, Tremella Fuciformis Sporocarp (Mushroom) Extract, Sodium Phytate*

Use Level: 1 – 3%

- A proprietary blend of active substances obtained from Licorice, Sodium Hyaluronate, Allantoin, Aloe Leaf Extract, Mushroom Extract and Phytic Acid to treat sensitive and damaged skin.
- Synergistically creates a potent anti-inflammatory environment for the skin.
- Applications: Skin care and body care.

## Lingonberry Extract

*Vaccinium Vitis-Idaea Extract, Glycerin and Water*

Use Level: 1 – 5%; some systems may use higher levels depending on application.

- Bright burgundy native berry wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada. A nutritionally rich superfruit that is abundant in polyphenols and Vitamin C.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- High phytochemical content such as arbutin, resveratrol, anthocyanidin and procyanidin.
- Applications: All personal care.

## Jakabix™ NP 5.2

*Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List - Formula #042014.5

Water, Propanediol, Panthenol, PEG-40 Hydrogenated Castor Oil, Acrylates/Beheneth-25 Methacrylate Copolymer, Glycerin, Vaccinium Vitis-Idaea Fruit Extract, Sodium Hyaluronate, Dipotassium Glycyrrhizate, Allantoin, Aloe Barbadensis Leaf Extract, Tremella Fuciformis Sporocarp (Mushroom) Extract, Sodium Phytate, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Sodium Hydroxide, Parfum, CI 42090

 **Integrity Ingredients Corporation**  
"Your Innovation Partner"

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