



Integrity  
Ingredients  
Corporation

# INTENSE TRIPLE HYDRATION HYALURONIC ACID SERUM

## What It Is

An intensely hydrating, youth promoting serum that combines Hyaluronic Acid with powerful Marine and Arctic actives that revitalize, protect and regenerate the skin.

## What It Does

- Formulated with four sources of hydrating power - Sodium Hyaluronate, two marine algae, Sea Moist Complex and Mirual along with Arct'Alg that create a potent cocktail that deeply hydrates, protects, invigorates and nourishes the skin.
- Features a dynamic arctic berry duo, Lingonberry and Cloudberry Extracts that provide a commanding thrust of antioxidants, Vitamin C and polyphenols.
- Boosts skin moisture levels throughout the day and provides 24-hour hydration. Reconstitutes the skin's Natural Moisturizing Factor.

## Solution For

- Reducing the look of wrinkles and sagging skin.
- Dehydrated skin that needs to replenish its moisture reservoirs.
- Long term intensive hydration.
- Tired skin that needs to be refreshed and hydrated.
- Skin that has been overexposed to the sun and harsh environmental conditions.

## How To Use

- Immediately after cleansing, squeeze one full dropper into the palm of your hand and gently pat it into the skin.

## Featured Actives

- IntegriMOIST HA Powder:** The ultimate skin hydrator that holds water up to 1000 times its molecular weight to attract moisture to the skin.
- Arct'Alg® Algae:** A sustainably cultivated, bioavailable, natural arctic red alga that synthesizes Citrullyl L-arginine, a natural peptide that preserves the alga's cells in extreme arctic conditions. Powerful hydration and thermo-protection. Stimulates strong cellular activity and skin regeneration.
- Mirual®:** A marine alga that protects, invigorates and nourishes the skin to reconstitute its Natural Moisturizing Factor (NMF).
- Sea Moist Complex®:** Potent, moisturizing alga that maintains skin hydration throughout the day and provides 24-hour protection.
- Lingonberry and Cloudberry Extracts:** Native, subarctic berry superfruits wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada that are rich in antioxidants, Vitamin C and polyphenols.
- Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive odors.



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Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

## IntegriMOIST HA Powder

*Sodium Hyaluronate*

Use Level: 0.5 – 5%

- Penetrates the skin and attracts moisture to cells.
- Helps to restore moisture, improve skin's texture and smooth the appearance of wrinkles.
- Gentle for use on most skin types, including acne prone.
- Applications: Skincare.

## Arct'Alg<sup>®</sup>

*Butyrospermum Parkii (Shea) Butter*

Kosher, Halal, China Compliant

Use Level: 1 – 10% depending on application.

- A natural, sustainably cultivated, bioavailable arctic red alga that synthesizes Citrullyl L-arginine, a natural peptide that preserves the alga's integrity when exposed to extreme arctic conditions.
- Powerful hydration and thermo-protection; stimulates strong cellular activity and skin regeneration.
- Applications: Skin care.

## Mirual<sup>®</sup>

*Codium Fragile Extract and Water*

Ecocert, Cosmos Approved, China Compliant

Use level 1.25 – 10%

- A natural marine moisturizer and skin protector. Clinical studies show improved skin hydration.
- Nourishes the skin, invigorates cell metabolism and maintains skin's moisture level and balance.
- Provides antioxidant protection to fight against free radicals.
- Applications: Skin care.

## Sea Moist Complex<sup>®</sup>

*Glycerin, Kappaphycus Alvarezii Extract, Sea Water*

Ecocert, Cosmos Approved, China Compliant

Use Level: 1 – 5%.

- A glycerin based, marine alga that works synergistically to optimize skin moisture levels.
- Fights against dry skin by replenishing depleted moisture.
- Applications: Skincare.

## Lingonberry Extract

*Vaccinium Vitis-Idaea Extract, Glycerin and Water*

Use Level: 1 – 5%; some systems may use higher levels depending on application.

- Bright burgundy native berry wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada. A nutritionally rich superfruit that is abundant in polyphenols and Vitamin C.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- High phytochemical content such as arbutin, resveratrol, anthocyanidin and procyanidin.
- Applications: All personal care.

## Cloudberry Extract

*Cloudberry (Rubus Chamaemorus) Fruit Extract*

Use Level: 1 – 5%; some systems may use higher levels depending on application.

- Bright orange native berry wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada that is rich in Vitamin C and polyphenols.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- Extolled by the local communities as a remedy for the common cold, scurvy and vitamin deficiencies.
- Applications: All personal care.

## Jakabix<sup>™</sup> NP 5.2

*Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes<sup>™</sup>, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List – Formula #042619.7

Water, Codium Fragile Extract, Glycerin, Kappaphycus Alvarezii Extract, Sea Water, Chondrus Crispus Extract, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Sodium Hyaluronate, Vaccinium Vitis-Idaea Fruit Extract, Rubus Chamaemorus Extract

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