



Integrity  
Ingredients  
Corporation

# COOLING SMOOTH & SHINE LIP TREATMENT

## What It Is

A smoothing treatment that softens, moisturizes and enhances the beauty of the lips and leaves them with a natural, healthy sheen and a cooling sensorial after-feel.



## What It Does

- Rich in various forms of Shea Butter, it intensely hydrates and helps to nourish and heal dry, cracked lips.
- Features Nicomenthyl™ a unique molecule that detoxifies the skin and increases microcirculation in the lips.
- Formulated with Integrity's unique Tropical Emollient Blend rich in oils and butters that quickly absorb, leaving lips soft and touchable without a greasy after feel.

## Solution For

- Parched dry lips that are dry, cracked and sensitive to touch and moisture.

## How To Use

- Apply to lips with lip brush or fingertip as often as necessary. Use morning and night. May be used under lip gloss and some lipstick formulas.
- Safe and gentle for all skin types including sensitive skin.

## Featured Actives

- Lipex® L'Sens™:** Rich in moisturizing and conditioning properties to provide lips a silky-soft after-feel.
- Lipex® SheaLiquid™ TR:** Sustainable, fully traceable, highly stable semi-liquid Shea Butter designed to moisturize and condition skin.
- IntegriBUTTER Tropical Emollient Blend:** A proprietary complex that imparts perceivable emollient and skin-conditioning benefits to deliver a soft, smooth after-feel.
- Nicomenthyl™:** A unique, multifunctional sensorial active that is one molecule with two components – Niacin and Menthol. It stimulates NSD+ production in the skin and delivers 10 bioactive skin care benefits.
- Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive odors.

# COOLING SMOOTH & SHINE LIP TREATMENT

Integrity Ingredients – Advancing the “*Beauty with a Conscience*” Movement

## Trade | INCI Names | Certifications | Use Levels

## Ingredient Features & Benefits

### Lipex® L'Sens™

*Soybean Glycerides,  
Butyrospermum Parkii (Shea) Butter Unsaponifiables*

Ecocert, Kosher, Halal, China Compliant  
Use Level: 0.5 – 10% depending on application.

- Film-forming properties improve moisturization and deliver a silky-soft skin after-feel.
- Improves skin barrier function and significantly reduces trans-epidermal water loss (TEWL).
- High polarity controls texture in emulsions; increases spreadability and enhances sensorial benefits.
- Applications: Skin, Hair, and Lip Care. Color Cosmetics – Lipsticks and Balms.

### Lipex® SheaLiquid™ TR

*Butyrospermum Parkii (Shea) Butter*

Kosher, Halal, China Compliant  
Use Level: 1 – 10% depending on application.

- Sustainable, traceable shea supply chain mapped from West Africa to Sweden production.
- Delivers skin moisturizing and soothing benefits.
- Liquid, flowable material pumps easily into formulations. Cold process; time and energy efficient.
- Applications: Skin Care, Hair Care, Color Cosmetics.

### IntegriBUTTER Tropical Emollient Blend

*Butyrospermum Parkii (Shea butter), Calophyllum Tacamahaca (Tamanu) Seed Oil, Gardenia Tahitensis (Monoi) Flower Extract, Cocos nucifera (Coconut) Oil, Theobroma Grandiflora (Cupuacu) Seed Butter, Astrocaryum Murumuru Seed Butter*

Use Level: 1 – 80% depending on application.

- Our proprietary butter and oil hydrating and emollient complex provides an ultra-smooth skin feel.
- Moisturizes, protects, and conditions skin, as well as provides anti-inflammatory properties.
- Vitamin E provides antioxidant benefits and Vitamin K helps to heal devitalized skin.
- Applications: Skin Care, Hair Care, Color Cosmetics.

### Nicomenthyl™

*Menthyl Nicotinate*

Use Levels: Face – 0.5 – 1%; Body – 0.5 – 3%.

- Unique dual action sensory skin-feel provides a warming then cooling sensorial effect.
- Oxygenates, nourishes, detoxifies, repairs skin and strengthens the skin barrier.
- Increases NAD+, a coenzyme found in all living cells; required for fundamental biological processes.
- Modulates sensorial activity, delivers topical Vitamin B3, enhances microcirculation, activates hair fullness, provides strong antioxidant benefits and protects, detoxifies skin.
- Applications: Anti-aging, anti-pollution, hair loss, after-sun cooling, refreshing body and cellulite products; lip plumping, shaving and deodorant products.

### Jakabix™ NP 5.2

*Bixa orellana leaf extract,  
Jacaranda mimosifolia flower extract,  
Kalanchoe pinnata leaf extract,  
Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List – Formula #072519.6

Soybean Glycerides, Butyrospermum Parkii (Shea) Butter Unsaponifiables, Ascorbyl Palmitate, Butyrospermum Parkii (Shea) Butter, Calophyllum Tacamahaca (Tamanu) Seed Oil, Gardenia Taitensis (Monoi) Flower Extract (and Cocos Nucifera (Coconut) Oil, Orbignya Oleifera Seed Oil, Theobroma Grandiflorum Seed Butter, Astrocaryum Murumuru Seed Butter, Beeswax, Menthyl Nicotinate

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