



Integrity
Ingredients
Corporation



COOLING COFFEE BUTTER LIP BALM WITH SEABERRY FRUIT OIL

What It Is

An intensely hydrating lip balm, it features a natural wax and Coffee Butter base rich in SEABERRY Fruit Oil and Nicomenthyl a unique molecule that detoxifies the skin and increases microcirculation in the lips. It absorbs quickly, leaving lips soft and touchable with a light golden sunset tint.

What It Does

- No ordinary lip product, this deeply moisturizing balm was formulated with a powerful blend of revitalizing, detoxifying and soothing butters and oils teeming with polyphenols, antioxidants and more.
- SEABERRY Fruit Oil cultivated from the Tibetan highlands delivers a potent dose of more than 190 bioactive nutrients to hydrate delicate lips, protect the skin barrier and stimulate collagen production.
- Nicomenthyl™, a multifunctional sensorial active provides 10 clinically proven, youth preserving bioactive benefits that first delivers a warming, and then cooling effect while it detoxifies the skin and increases microcirculation in the lips.
- Rich in various forms of Shea Butter, it deeply hydrates to nourish and heal dry, cracked lips while Coffee Butter tightens and firms the lips for a younger looking appearance.

Solution For

- Parched dry lips that are dry, cracked and sensitive to touch and moisture.

How To Use

- Apply the balm to the contours of moistened lips. Use morning and night.
- May be used under lip gloss and some lipstick formulas. Safe and gentle for all skin types including sensitive skin.

Featured Actives

- **SEABERRY Fruit Oil:** Nature's miracle berry fruit oil sourced from the pristine Tibetan plateau region in the high elevations of Tibet, one of the harshest ecosystems in the world. An excellent source of 190 bioactive nutrients that include 18 amino acids, 17 vitamins, 14 minerals and Omega 3, 6, 7 & 9, a full Vitamin E complex, flavonoids, fatty acids, phospholipids and sterols to hydrate, nourish and inhibit skin inflammation. It is anti-microbial, anti-bacterial, protects the skin barrier and stimulates collagen production.
- **Nicomenthyl™:** A unique, multifunctional sensorial active that is one molecule with two components – Niacin and Menthol. It stimulates NAD+ production in the skin and delivers 10 bioactive skin care benefits to nourish, oxygenate and detoxify the skin.
- **IntegriBUTTER Coffee:** Rich in natural antioxidants and high levels of lecithin. Contains Vitamin E that nourishes and hydrates the skin. Improves moisturization and softens rough, dry skin. Amazing coffee aroma awakens skin.
- **IntegriBUTTER Tropical Emollient Blend:** A proprietary complex of 8 butters and oils that impart perceivable emollient and skin-conditioning benefits to deliver a soft, smooth after-feel.
- **IntegriWAX Natural Wax Base:** Features a diverse chemical functionality to create cost effective, thermally stable and esthetically pleasing balms and color cosmetics to meet the demands of global marketers and formulators.
- **Lipex® Shea Tris™:** A bioactive lipid complex that prevents collagen breakdown and protects against environment stress with powerful anti-inflammatory properties.
- **Lipex® Shea Light™:** A sustainable emollient that features a low impact environmental footprint. A versatile shea based ester innovated for leave on or rinse off products that features high spread ability and an excellent sensorial profile for a silky skin after feel.
- **Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and can be used at pH 4 – 10. Will not degrade foam in surfactant systems, nor cause offensive odors.

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Integrity Ingredients - Advancing the “*Beauty with a Conscience*” Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

SEABERRY® Fruit Oil

Hippophae Rhamnoides Oil

Use Level: 0.5 – 10%; some systems may use higher levels depending on application.

- Nature's miracle berry sourced from the pristine Tibetan plateau region.
- 190 bioactive nutrients include 18 amino acids, 17 vitamins, 14 minerals and Omega 3, 6, 7 & 9.
- Antioxidant ability is 70 x stronger than Vitamin C and has an ORAC value of 895,281.
- Contains a full Vitamin E complex, flavonoids, fatty acids, phospholipids and sterols.
- Anti-microbial and anti-bacterial; used to treat burns, wounds, acne and inflammation.
- Hydrates, protects the skin barrier and stimulates collagen production.
- Applications: Skincare, hair care, body care.

Nicomenthyl®

Menthyl Nicotinate

Use Levels: Face - 0.5 – 1%; Body - 0.5 – 3%.

- Unique dual action sensory skin-feel provides a warming then cooling sensorial effect.
- Oxygenates, nourishes, detoxifies, repairs skin and strengthens the skin barrier.
- Increases NAD+, a coenzyme found in all living cells; required for fundamental biological processes.
- Modulates sensorial activity, delivers topical Vitamin B3, enhances microcirculation, activates hair fullness, provides strong antioxidant benefits and protects, detoxifies skin.
- Applications: Anti-aging, anti-pollution, hair loss, after-sun cooling, refreshing body and cellulite products; lip plumping, shaving and deodorant products.

IntegriBUTTER Coffee

Coffea Arabica (Coffee) Seed Oil, Hydrogenated Vegetable Oil

Use Level: 2 – 10%

- Rich in natural antioxidants and high levels of lecithin.
- Contains Vitamin E that nourishes, moisturizes and softens rough, dry skin.
- Amazing coffee aroma awakens the senses.
- Applications: Skin and body care.

IntegriBUTTER Tropical Emollient Blend

Butyrospermum Parkii (Shea butter), Calophyllum Tacamahaca (Tamanu) Seed Oil, Gardenia Tahitensis (Monoi) Flower Extract, Cocos nucifera (Coconut) Oil, Theobroma Grandiflora (Cupuacu) Seed Butter, Astrocaryum Murumuru Seed Butter

Use Level: 1 – 80% depending on application.

- Our proprietary butter and oil hydrating and emollient complex provides an ultra-smooth skin feel.
- Moisturizes, protects, and conditions skin, as well as provides anti-inflammatory properties.
- Vitamin E provides antioxidant benefits and Vitamin K helps to heal devitalized skin.
- Applications: Skin Care, Hair Care, Color Cosmetics.

Ingredient List – Formula #101619.2

Cocos Nucifera (Coconut) Oil, Polyhydroxystearic Acid, Stearyl Behenate, Helianthus Annuus (Sunflower) Seed Wax, Lauryl Laurate, Copernicia Cerifera (Carnauba) Wax, Canola Oil, Coffea Arabica (Coffee) Seed Oil, Hydrogenated Vegetable Oil, Hippophae Rhamnoides Fruit Oil, Shea Butter Ethyl Esters, Menthyl Nicotinate, Stearyl Glycyrrhetinate, Butyrospermum Parkii (Shea) Butter Extract, Flavor

 **Integrity Ingredients Corporation**
“Your Innovation Partner”

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Ingredient Features & Benefits

Lipex® SheaTris™

Butyrospermum Parkii (Shea) Butter Extract

Helps to soothe, revitalize and protect skin against collagen degrading enzymes.

Clinical studies prove that Shea Tris:

Helps to strengthen skin barrier function and improve moisture retention.

Helps to improve skin firmness, luminosity and elasticity.

Reduces inflammatory response caused by urban dust, chemicals and UV exposure.

Applications: Skin Care, Hair Care, Color Cosmetics.

Use Level: 0.3 – 0.5%

Lipex® SheaLight™

Shea Butter Ethyl Esters

Ecocert | Cosmos Approved | Sustainability Profile

Use Level: 1 – 80% depending on application.

- Increases moisture, protects the skin barrier and creates a smooth, powdery, sensorial skin feel.
- Provides low viscosity pigment dispersions at high loads. Cold process; time and energy efficient.
- Excellent solubilizer for organic UV mineral sunscreens; leaves no whitening or chalky skin residue.
- Applications: Sun protection, hair care, styling & scalp treatments; cleansers & skin care.

Jakabix™ NP 5.2

Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

Ingredient List – Formula #101619.2

Cocos Nucifera (Coconut) Oil, Polyhydroxystearic Acid, Stearyl Behenate, Helianthus Annuus (Sunflower) Seed Wax, Lauryl Laurate, Copernicia Cerifera (Carnauba) Wax, Canola Oil, Coffea Arabica (Coffee) Seed Oil, Hydrogenated Vegetable Oil, Hippophae Rhamnoides Fruit Oil, Shea Butter Ethyl Esters, Menthyl Nicotinate, Stearyl Glycyrhetinate, Butyrospermum Parkii (Shea) Butter Extract, Flavor

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