



Integrity  
Ingredients  
Corporation

# SKIN RENEWING 2-in-1 MARINE CLEANSER & MAKEUP REMOVER

## What It Is

A light, ultra-rich, multitasking 2-in-1 cleanser and makeup remover that removes makeup and impurities while it hydrates and maintains skin's moisture balance.

## What It Does

- ✔ This marine derived cleanser removes makeup and impurities without stripping the skin of its natural oils and moisture.
- ✔ Formulated with Olive Oil and an essential marine alga rich in Omegas 3 and 6, it deeply penetrates and locks in moisture to balance dry and aging skin, leaving it silky soft and moisturized, but never greasy.

## Solution For

- ✔ Dry or sensitized skin that benefits from a comforting cleansing formula to condition, soothe and leave skin feeling clean, silky-soft and hydrated.

## How To Use

- ✔ Wet hands and face and apply a generous amount in circular motions around the face.
- ✔ Close eyelids and gently sweep fingers across the lids. Rinse or tissue off or remove with a damp wash cloth.

## Featured Actives

- ✔ **Rheostyl™ E Cream:** An energy efficient polymeric emulsifier that creates rich, sensorial textures.
- ✔ **Algomega NP®:** A marine alga that helps to strengthen the skin barrier while minimizing TEWL and skin roughness.
- ✔ **IntegriLIPID Olive Oil Refined Pure:** Penetrates deeply into the skin to lock in intense, rich moisture.
- ✔ **Jakabix™ NP 5.2:** A 100% natural, broad-spectrum preservative; odorless, light in color and can be used at pH 4-10.



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Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

Trade | INCI Names | Certifications | Use Levels

Ingredient Features & Benefits

## Rheostyl™ E Cream

*Acrylates/Palmeth-25 Acrylate Copolymer*

Use Level: 4 – 10% as supplied. pH range 5-12.

- A polymeric emulsifier that features smooth spreadability in emulsions, thus a smaller particle size.
- Provides optimal thickening efficiency and electrolyte tolerance.
- Features unique sensorial properties; quick penetration with a rich skin-feel.
- Applications: Hair, skin, body care.

## Algomega NP®

*Silybum Marianum Seed Oil, Porphyra Umbilicalis Extract, Nannochloropsis Oculata Extract*

Ecocert, Cosmos Approved.  
Use Level: 3 – 5%

- An oil-soluble marine alga that strengthen the skin barrier, reducing Trans-Epidermal Water Loss.
- Rich in Omegas-3 and 6, it deeply hydrates and helps to equilibrate lipid deficient skin.
- Helps to decrease skin desquamation.
- Applications: Skin, care, and body care.

## IntegriLIPID Olive Oil Refined Pure

*Olea Europaea (Olive) Fruit Oil*

Use Level: 1 – 30% depending on application.

- High Oleic Acid content deeply penetrates to replenish and retain moisture depleted with age.
- Hygroscopic in nature; absorbs moisture from the air.
- Delivers a silky-soft skin feel that is non-greasy.
- Applications: Skin, hair, and body care.

## Jakabix™ NP 5.2

*Bixa orellana leaf extract, Jacaranda mimosifolia flower extract, Kalanchoe pinnata leaf extract, Deoxyribonuclease, Glucose oxidase*

Use level 1 – 3%; 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system – blend of BioZymes™, Botanical Actives and Anti-Microbial blend. Gram-negative, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List – Formula #071719.4

Water, Olea Europaea (Olive) Fruit Oil, Acrylates/Palmeth-25 Acrylate Copolymer, Silybum Marianum Seed Oil, Porphyra Umbilicalis Extract, Nannochloropsis Oculata Extract, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Sodium Hydroxide, Parfum

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