# What It Is Integrity Ingredients Corporation

Featured Actives

# **GOJI BERRY - MANUKA HONEY ENERGIZING FACE WASH**

A gentle, but energizing facial cleanser that removes skin and deep pore impurities, debris, and makeup while nourishing the skin with a smooth honey-like texture and a deliciously fresh Kiwi scent.

## What It Does

- Crafted with Manuka Honey, polyphenol-rich Australian Goji Oil and Fruit Extract and a powerfully charged Superfruit antioxidant blend.
- A nutrient-rich, gentle cleanser that naturally nourishes, softens, detoxifies and moisturizes while reinforcing the skin barrier.
- Created with Vitamin C rich Lingonberry Extract sustainably wildcrafted from the pristine Lower North Shore, Quebec, Canada.
- Persimmon, and Kiwi Fruit Extracts soothe, hydrate and protect the skin from free radical damage and oxidative stress.
- Helps to slow glycation, part of the skin's intrinsic aging process.
- Mineral Oil and Sulfate-Free, it rinses clean revealing a healthy, fresh glow and luminous complexion.
- For all skin types and genders and safe for mature, sensitive and acne prone skin.

## **Solution For**

Cleansing all skin types.

## How To Use

- Apply to dry skin with fingers, add a small amount of water and massage skin. Remove with a warm washcloth. Use morning and night.
- Safe and gentle for all skin types including sensitive skin.
- **Rheostyl<sup>TM</sup> 90N:** A powerful thickener for crystal clear formulas with a honey-like consistency for, in demand sulfate-free or mild, low surfactant systems.
- IntegriBOTANICAL Manuka Honey: New Zealand honey known for its skin healing effects. A powerful humectant that draws moisture to the skin to deliver a natural, dewy glow.
- IntegriBOTANICAL Goji Oil and Goji Extract: Helps to promote elastin and collagen production.
- Lingonberry Extract: Native berry superfruit rich in Vitamin C and polyphenols that is wildcrafted from the pristine lands of the Lower North Shore, Quebec, Canada.
- IntegriBOTANICAL Kiwi Extract: Brightens and detoxifies the skin.
- IntegriBOTANICAL Persimmon Extract: Nutrient rich antioxidant and free radical scavenger helps to slow glycation that deteriorates skin tissue and protects the skin against ageing, by promoting its suppleness and elasticity.
- Jakabix<sup>TM</sup> NP 5.2: A 100% natural, broad-spectrum preservative; odorless, light in color and used at pH 4-10. Will not degrade foam in surfactant systems, nor cause offensive odors.

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"Your Innovation Partner"

# **GOJI BERRY - MANUKA HONEY ENERGIZING FACE WASH**

Integrity Ingredients - Advancing the "Beauty with a Conscience" Movement

## Trade | INCI Names | Certifications | Use Levels

#### **Ingredient Features & Benefits**

## RheostvI<sup>TM</sup> 90N

Acrylates/Beheneth-25 Methacrylate Copolymer

Use Level: 1 – 5% depending on application.

## IntegriBOTANICAL Manuka Honey

Honey/Mei

Use Level: 1 – 10% depending on application.

#### IntegriBOTANICAL Goji Oil & Goji Extract

Lycium Barbarum Seed Oil and Lycium Barbarum Fruit Extract

Use Level: 0.1 - 10%

#### **Lingonberry Extract**

Vaccinium Vitis-Idaea Extract, Glycerin and Water

Use Level: 1 – 5%; some systems may use higher levelsdepending on application.

#### IntegriBOTANICAL Kiwi Extract

Actinidia Chinensis (Kiwi) Fruit Extract

Use level: 1 – 10% depending on application and desired claims.

#### Powerful, thickener and viscosity builder for mild, skin friendly, sulfate-free products.

- Preservative free, easy process liquid polymer creates crystal clear formulas all along the pH range with unique, innovative shape memory and playful bouncy textures.
- Microgels swell as pH increases viscosity & clarity increase with swelling.
- Applications: Skin care, Sun care, Body care.
- A New Zealand varietal honey most noted for its skin and wound healing effects.
- Antibacterial, antiviral, and anti-inflammatory properties protect and support the skin.
- Powerful humectant properties draw moisture from the air to deliver a natural, dewy glow.
- Applications: All personal care, including acne products.
- Natural antioxidant properties promote collagen and elastin production.
- Helps to reduce hyperpigmentation and oxidative stress.
- · Goji Oil and Extract work well with Manuka Honey to hydrate and protect the skin barrier.
- Applications: Skincare, haircare, color cosmetics and bath and body.
- Bright burgundy native berry wildcrafted from the pristine Boreal forests of the Lower North Shore, Quebec Canada. A nutritionally rich superfruit that is abundant in polyphenols and Vitamin C.
- Thrives in the harsh climate of the subarctic tundra which cultivates strong adaptogenic properties.
- High phytochemical content such as arbutin, resveratrol, anthocyanidin and procyanidin.
- Applications: All personal care.

#### • High in both Vitamin C and E, to help to brighten and detoxify the skin.

- The combined powers of Vitamin C, Vitamin E and phytonutrients helps to influence collagen production and how cells age.
- Applications: Skincare, haircare, color cosmetics and bath and body.

#### IntegriBOTANICAL Persimmon Extract

Diospyros Kaki Fruit Extract

Use level: 1 – 10% depending on application and desired claims.

- High content of beta carotene, Vitamin A, lycopene, lutein and cryptoxanthin serve as powerful antioxidants to lower oxidative stress and eliminate free radicals.
- Helps to prevent premature aging related to age spots and wrinkles.
- Applications: Skincare, haircare, color cosmetics and bath and body.

## Jakabix<sup>™</sup> NP 5.2

Bixa orellana leaf extract. Jacaranda mimosifolia flower extract. Kalanchoe pinnata leaf extract. Deoxyribonuclease, Glucose oxidase Use level 1 - 3%: 2% recommended.

- A robust, 100% natural, broad-spectrum preservative system − blend of BioZymes<sup>™</sup>, Botanical Actives and Anti-Microbial blend. Gram-negtive, Gram-positive; virus, yeast & mold resistant.
- Will not degrade foaming action of surfactant systems nor cause formula odors.
- Clear, transparent, nearly odorless liquid that functions at a pH range of 4 to 10.
- Works perfectly in an emulsion water phase and is safe for eye and lip applications.
- Applications: All personal care as a stand-alone preservative; no supplemental required.

## Ingredient List – Formula #0327201.7

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Water, Cocamidopropyl Betaine, Sodium Lauroyl Sarcosinate, Acrylates Copolymer, Sodium Methyl 2-Sulfolaurate, Lauryl Sulfoacetate, Cocamidopropyl Betaine, Disodium-2 Sulfolaurate, Decyl Glucoside, Actinidia Chinensis (Kiwi) Fruit Extract, Diospyros Kaki Fruit Extract, Honey, Bixa Orellana Leaf Extract, Jacaranda Mimosifolia Flower Extract, Kalanchoe Pinnata Leaf Extract, Deoxyribonuclease, Glucose Oxidase, Vaccinium Vitis-Idaea Extract, Glycerin, Polysorbate 20, Lycium Barbarum Fruit Extract, Lycium Barbarum Seed Oil, Sodium Hydroxide, Parfum, Red 40t