

## INNOVI FILE 2014



- Laboratoires INNOVI  
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## EDITORIAL



### **Innovation can be achieved everywhere, but not just in any old fashion**

With the global economy in crisis, innovation is perceived as an essential lever in the move to escape from a deflationist spiral and the tendency to intensify competition by controlling costs. Innovation contributes a positive impetus towards restoring consumption, and renewing products and services.

However, innovation does not happen by chance or in fits and starts, it is the result of a long interactive process involving ingredients, procedures and results, and requires a broad, transversal, and stimulating vision. Although innovation is necessarily based on original idea, it does not depend on technological performance alone.

The INNOVI group, an actor committed to research for the last 17 years and a specialist in breakthrough innovations relevant to the epithelia, has a global vision that accelerates its creative processes. INNOVI's teams, who are familiar with innovative systems, apply multi-level, synergic skills to their transversal, participative methodologies.

**We learn alone, but never without others.  
Talent is the talent of others.**



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● Alexandra Fregonese

## SUMMARY

The INNOVI laboratory  
**Presentation**  
& key facts and figures

6

The INNOVI laboratory  
**Research &**  
**Development**

8

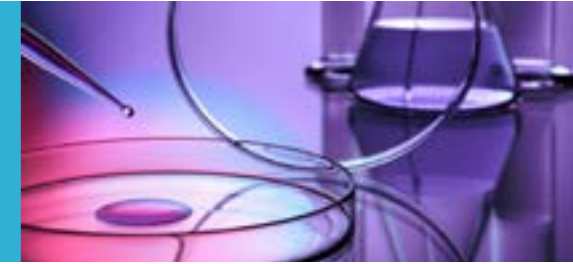
The INNOVI laboratory  
**Innovations**

10

The INNOVI laboratory  
**References**

12

## Presentation & key facts and figures



### THE INNOVI LABORATORIES

### THE SCIENCE OF EPITHELIA

As an actor involved in the science of the epithelia for 20 years, INNOVI leaves nothing to chance. Certified by the French Ministry for Research, INNOVI plays a dynamic role, which reaches beyond innovation, thereby contributing to the emergence of breakthrough innovations.

#### Experiments lead to science

As a Research Centre for ingredients used by the epithelial industry (skin, hair, oral cavity, digestive system, ...), INNOVI draws on its experience to find inspiration. Confronted by the reality of the market and its customers' discernment, INNOVI analyses, interprets and integrates the data, thereby ensuring improved management of the issues at hand.

With its double-figure growth, its strong potential for development, and a high annual number of patents filed, INNOVI is a recognised actor in the field of research, and a recognised specialist in the science of the epithelia.

**1999**

Prize for innovation

**2004**

First prize for craftsmanship innovation. First prize in the «Innovate to win» contest

**2006**

Beauty product winner in the anti-age category

**2010-2011-2012**

Nominated for the French Oséo excellence award

**2013**

Grand prize for innovation

**2014**

«Women in industry 2014» trophy  
Prize for the most «exemplary and innovating business»

**2** production sites

**30** employees

**2.5 millions\*** of sales

\* cumulatively over the group

# Research & Development



OUR DNA, **RESEARCH**

OUR MISSION, **INNOVATE**

**For nearly 20 years, INNOVI has symbolised useful research.**

During strategic positioning, formulation, and validation phases, INNOVI is committed to providing its partners with the required effects and relevant industrial transfer. Equipped with manufacturing rooms for liquids, gels, pastes and ointments, in an environment that meets the BPF standards, INNOVI is the preferred partner of a diverse range of industrial firms.

The teams of scientists and technicians at INNOVI have a pragmatic approach to science, and defend the ideas of audaciousness, as well as the well-being of its users. This is a true working philosophy, which guides all of the trials it undertakes.

Our desire to open up new paths, to foster discoveries, to create synergies and enrich different universes by confronting their ideas, allows us to accompany many different businesses, which are now benefiting from our experience and ability to innovate.

GIVING **RESEARCH** ITS TRUE MEANING

CONTRIBUTING TO **PROGRESS**

Differences relevant to a wide range of sectors :

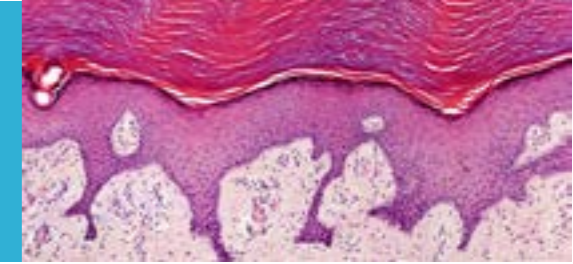
Health food Capillary  
Cosmetics Veterinary  
Health-Medical E-liquids

And these can be transposed to numerous industrial fields. In the footsteps of biomimicry, which is one of our areas of Research, the cross-pollination of industrial fields efficiently contributes to the emergence of new ideas and products.

Considered to be a catalyser, INNOVI creates scientific bonds between different fields, gateways, interfaces, and facilitates cognitive and creative interactions.



# Innovations



## THE INNOVI LABORATORIES

### INNOVATING IS **THINKING** OUTSIDE THE BOX

When a seed is observed, it is not difficult to see the proteins, however intuition is needed to be able to see the tree.

In the field of innovation, imagination is often more important than knowledge. Imagination creates, knowledge explains, validates and industrialises.

One can innovate in all domains, but not without a framework. Listed with the ANSM (French National Drug Agency), certified to make use of French Research Tax Credits, member of the FEBEA (Federation of Beauty Product Companies) and the COSMED, backed by the BPI (Public Investment Bank) and the Aquitaine Region administration, INNOVI is a recognised and committed actor.

Providing strategic support for innovation, INNOVI intervenes at all levels of the value chain. Conscious that knowledge comes from experience, and that experience is the mother of theory, INNOVI is involved in the investigation of downstream mechanisms, in order to improve upstream creation.



With a broad spectrum of protection covering both UVB and UVA radiation, in the proportions 2/3 and 1/3 respectively, PROTECT-CONTROL multiplies by 4 the photo-protective activity of both chemical and mineral filters.



The **Guidance-Performance-Soin** system guides the molecules to different depths in the skin, to achieve controlled toxicity and enhanced effectiveness.

## BEEPOLLEN

A nutritional biovector designed to encapsulate probiotics. This complex favours the development of intra-corporis probiotics, protects them from gastric acidity, and facilitates their attachment to the intestinal membrane.

## ACTRYS

A class IIB medical device designed for the healing of chronic wounds (bedsores and ulcers). This is an absorbable medical device with an implantable matrix for cavity wounds.



A team of scientists familiar with the mechanisms of Research.

# References



THE **INNOVI** LABORATORIES,

SUCCEES IS THE **TALENT OF OTHERS**

INNOVI collaborates with various different companies in the field of epithelia .

From the initial ingredients to its finished products, INNOVI invests in the field of dry and moist epithelia.

INNOVI's experience and knowledge in this field allow it to contribute to food supplements and cosmetics, in capillary and e-liquid form.

INNOVI has many partnerships and trusting relationships, which contribute to innovation.

**Quimdis** Arlor Natural Scientifique  
Terpan **Quimica Masso**  
Jean D'estrées **Esthderm** Cosway  
**Brenntag** Gemology **Emaly**  
Beepratte **Nhoss Cigaltem** **Safral**  
La maison de l'argan **Physiothérapie**



All individuals participate,  
but only a team can win.



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