

Rheostyl™ 67 N

INCI: Acrylates copolymer

Clarity and suspended particles for neutral formulas

Transparency with elegant fluid flowing and outstanding suspension power.

Nowadays body and facial wash as well as shampoo are more than simple cleansers, they must be attractive and offer beauty benefits.

Rheostyl™ 67 N is an excellent suspending agent for **clear** formula with **suspended particles and active substances**.

Transparent textures with **elegant flowing** and outstanding suspension power are its primary benefits.

It especially suits visually attractive shower gel and shampoos with suspended particles, exfoliating facial cleansers...



Sulfate-free formulas and surfactant compatibility

Sulfate-free trend in shampoo is evolving to body and facial wash. Sulfate-free formulations are becoming more and more demanding compared to classical ones.

Rheostyl™ 67 N is compatible with a large range of sulfate-free surfactants both ionic and non ionic. It will bring its excellent association of thickening, suspending and high clarity to the world of sulfate-free formulas.

Easy formulation process

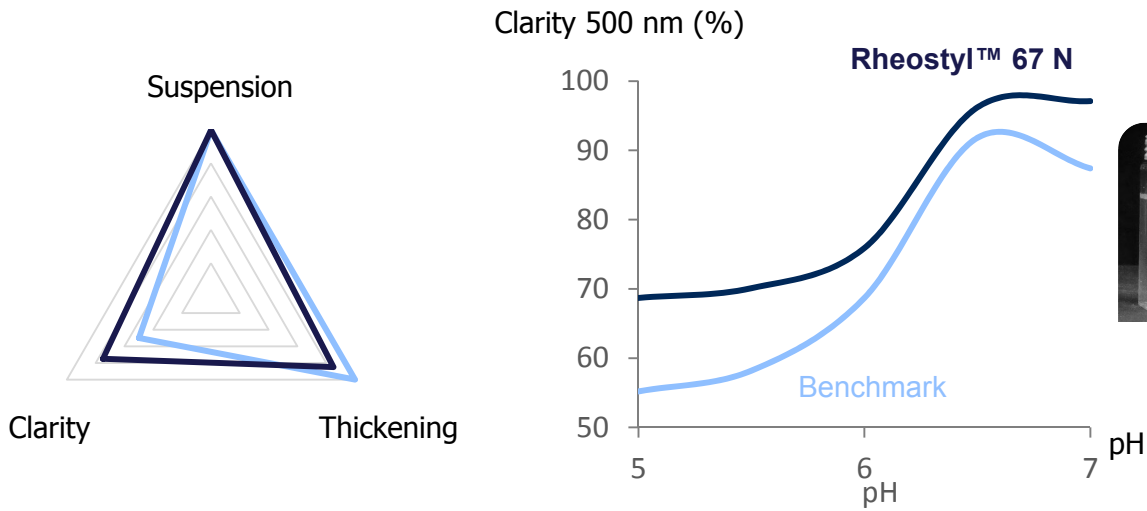
Easy to use, Rheostyl™ 67 N will facilitate your process while providing thickening, suspension and stability, and high clarity to your formulations.

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Product Performance Benchmark Results

Clarity is significantly improved versus competition.
No compromise on **Supension** and **Thickening** power.



Clear exfoliating shower gel		
A	Aqua	qs 100 %
	SLES (28%)	32 %
	CAPB (45%)	7 %
	Glycerin	3 %
	Aloe vera	2 %
B	Rheostyl™ 67 N (30%)	9 %
	Aqua	10 %
C	Green Tea Natflor	0.1 %
	Body butter	0.4 %
	Cirebelle 104 Gold	0.1 %
D	Preservative	0.08 %
E	NaOH	qs pH 6.5
Brookfield viscosity at 6 rpm: 8 000 to 10 000 mPa.s		

Glittery sulfate-free shampoo		
A	Aqua	qs 100 %
	PQ10	0.4 %
	Disodium EDTA	0.05 %
B	Sodium lauroyl sarcosinate (30%)	15 %
	Sodium methyl cocoyl Taurate(25%)	4 %
	Cocamidopropyl Hydrosultaine(50%)	6 %
	Decyl glucoside(55%)	4 %
	Cocamide MEA (85%)	2 %
C	Rheostyl™ 67 N (30%)	9 %
	Aqua	10 %
D	Silver glitters	0.1 %
	Bonbon Trash fragrance	1 %
	NaOH	qs pH 6.5
	Preservative	0.08 %
Brookfield viscosity at 6 rpm: 7 000 – 9 000 mPa.s		

Ask for a sample

Website: www.coatex.com

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