



RHEOSTYL™ 67 N

INCI: Acrylates copolymer

Clarity and suspended particles for neutral formulas

RHEOSTYL™ 67 N is a rheology modifier specifically designed to thicken, suspend and stabilize all types of insoluble particles and beads in surfactant formulas. **RHEOSTYL™ 67 N** produces transparent formulas with aesthetic smooth flow and is compatible with a wide variety of surfactants systems.

RHEOSTYL™ 67 N is a low viscosity aqueous liquid emulsion easily incorporated in any type of formulations.

• TYPICAL ANALYSIS

INCI: Acrylates Copolymer

Nature: Acrylic copolymer in aqueous dispersion

Appearance (20°C): Low viscous white milky liquid

Solids content (%): 30

Specific gravity: 1.06

pH (20°C): 3

Residual Ethyl Acrylate: < 3 ppm

• ADVANTAGES

- **Excellent Suspension Power:** **RHEOSTYL™ 67 N** was developed to suspend all types of insoluble particles, beads, glitters, air bubbles...
- **Clarity:** **RHEOSTYL™ 67 N** produces highly transparent formulas from pH 6
- **Texture:** **RHEOSTYL™ 67 N** provides elegant smooth flow rheology
- **Surfactant compatibility:** **RHEOSTYL™ 67 N** has a broad compatibility and synergy with sulfated as well as sulfate-free surfactants.
- **Easy-to-Use Liquid Form:** **RHEOSTYL™ 67 N** is a low viscosity aqueous dispersion that readily disperses.

• APPLICATIONS

- Clear shower gels & shampoos with suspended particles
- Clear exfoliating facial cleansers
- Sulfate-free formulations
- Pearlescent shower gels & shampoos
- Liquid hand soaps

A starting point formulation guide is available upon request

• STORAGE

RHEOSTYL™ 67 N is irreversibly damaged when frozen. It should be protected from the effects of weathering, stored between 5 and 40°C and protected from direct sun exposure. Once opened, packaging should be resealed immediately after use. In these conditions, products should be used within 12 months after delivery.

• STANDARD PACKAGING

- 20 L pails
- 220 L drums

• HEALTH & ENVIRONMENTAL DATA

Please refer to the Material Safety Data Sheet.

Website: www.coatex.com

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